



## Rosa Travis

October 21, 1947 - October 11, 2020

Rosa Campbell Travis of Gainesville, FL, loving Mother and Nana, died at age 72, on October 11, 2020. Rosa was born on October 21, 1947, in Lumberton, North Carolina to A.B. Campbell and Edna Odom Campbell. She attended Campbell University in Buies Creek North Carolina. On August 22, 1967, she married Roger Dale Travis. Together, they raised their two sons, Michael and Brian, and daughter, Gia. They moved to Gainesville in 1974 and loved the community ever since. Rosa's true passion was her family and the Real Estate profession. When she was not enjoying time with her family, or at her beach condo at Crescent Beach, you could find her rooting for the Florida Gators, especially basketball. She was Captain of the Gator Tip-Off Club and a season ticket holder for years.

She loved serving hundreds of families as a Realtor for 42 years and mentoring her agents. She started Matchmaker Realty in 1984 and continuously served as broker until her passing. Throughout her years, she practiced virtually all areas of Real Estate, everything from new construction, property management, CAM, commercial transactions, and of course residential resales. She gave back to the Gainesville-Alachua County Association Realtors serving and chairing numerous committees. She also served on the board of directors for many years, then as Treasurer, and ultimately President of the MLS. In addition to being an RPAC major investor, she was GACAR's Realtor of the Year and achieved the prestigious NAR Realtor Emeritus status. Rosa was a pillar in the Real Estate community respected by all for her professionalism, ethics, and leadership. She was a member of Beta Sigma Phi and the Gainesville Women's Club. She and Roger always supported the Boys Club and The Girls Place where their children were so active and held special places in their hearts. Rosa was preceded in death by her husband Roger Dale Travis; her father, A.B.; her mother, Edna; her brother, Jack; and her son; Michael. She is survived by her two children, Brian Travis and his wife Elle of Huntington Beach, California; Gia Arvin and her husband Scott of Gainesville; her daughter-in-law Allison Travis of Wilmington, North Carolina; and her grandchildren, Hannah, Jackson, Ruby, Rhett, Lucia, and Avery. A Celebration of Life will be held at a later date. In lieu of flowers, donations can be made to The Girls Place or the Boys & Girls Club.

# Comments

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“ Happy Birthday Rosa! I miss you my friend and will miss all the birthdays we celebrated. There were a lot of celebrations over our '47' year friendship including the birth of our kids. We have so many memories starting with sorority days, our children growing up as friends and classmates, living in Sunnigdale and going door to door to get owner approval for street lights, Gator games, beach time at the condo and living next to you there, and of course Osteen's. I will miss all our special times. We endured many good times and some hard times but we always made it. You are a special friend and I will remember you forever. Your sweetness and kindness, and your love of family were so strong and so evident. You are now in a special place with Roger and Mike. May GOD keep you as his special angel to watch over us until we meet again. Dan and I will always remember you as a "special" special lady with a wonderful family who was a great friend.  
With love and always in our hearts-Beth and Dan Cantliffe

**Daniel Cantliffe** - October 21, 2020 at 08:04 PM

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“ The Gates of Heaven open wide.  
Roger is waiting just inside.  
The Angels sing their welcome song.  
Rosa Travis is coming home.

Rosa, you made this world a better place.

**Paul Sigmon** - October 21, 2020 at 09:16 AM

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“ I served on committees with Rosa in the Gainesville Alachua County Association of Realtors. Rosa was such a pleasure. She was soft spoken, dependable, and knowledgeable. She will be missed. Gia, Scott and Avery I send my heartfelt sympathy to each of you. It is tragic to lose any parent and you have lost both your mom and your dad recently. So sorry.  
Love, Margaret Posey

**Margaret Posey** - October 20, 2020 at 02:06 PM

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“ Rosa was one of the first people we met when we moved to Gainesville in 1980. She was the realtor for our first home and since it happened to also be in her family's neighborhood, we became personal friends as well. We send our heartfelt sympathy to Gia, Brian and all your family. She will be sorely missed in our community.

**Macky Barrett** - October 19, 2020 at 06:53 PM

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“ Gia, I am so sorry to hear of the loss of your Mom and Dad. I knew you through Kate Garriott. Praying for you, Scott and your family. Jeannie Elmore.

**jeannie Elmore** - October 19, 2020 at 12:10 PM